

An NMSDC Partner
Program



EMERGING YOUNG
ENTREPRENEURS



EMERGING YOUNG ENTREPRENEURS

Investing in the Next Generation of Minority Business Enterprises

2016 – 2017



NATIONAL
Minority Supplier
Development Council

A custom program offered by the National
Minority Supplier Development Council, Inc.®



McPHERSON | BERRY

Advancing Business Connections that Count

The Emerging Young Entrepreneur (EYE) program was created to support a commitment by the National Minority Supplier Development Council (NMSDC) to advance business opportunities for certified minority business enterprises and connect them to corporate members.

A uniquely designed year long program, created in partnership with McPherson | Berry and MetLife as the title sponsor, EYE will provide the next generation of minority millennial entrepreneurs who will support the needs of corporate members, MBEs and additional stakeholders.

Tools for the Entrepreneurial Leader to Succeed

EYE will utilize an interactive pre and post conference curriculum along with five days of hands-on training and practical application. Participants are provided the skills, tools and strategies to start or grow innovative businesses.



Emerging Young Entrepreneurs

Transforming Ideas Into Action

EYE is an intensive transformational learning and development program designed to provide blueprints to millennial entrepreneurs, whether at conception or during emerging phases of business ownership to outline realistic next steps to developing a sustainable business and maximizing business growth opportunities with special interest in Science Technology Engineering and Mathematics (STEM).

Blended - Experiential Learning

Entrepreneurs tackle important business issues as they move through assessments, think tanks, feasibility, and execution stages of new venture creation.

This program's expertise includes industry professionals, executives, and faculty members.

Program Objectives:

- Learn the five key areas of operating a successful business.
- Develop strategies to anticipate the needs of organizations and build innovative solutions.
- Receive professional development and access to business leaders and corporate executives.
- Gain knowledge of Supply Chain processes and the benefits of building those relationships.



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